



### Software solutions save money and energy

Lexmark's Embedded Solutions Framework (eSF) and Cloud Solutions Framework (cSF) allow the CS725 Series to load and run software solutions tailored to your specific need or industry.

Lexmark devices with cSF can run Web apps designed for the device, accessed via the cloud or an on-premise server. eSF applications are created by Lexmark, its partners and customers, and loaded directly on the device.

The series' solutions capabilities combine with Lexmark fleet management tools and your existing enterprise software and technical infrastructure to form the Lexmark smart MFP ecosystem. Its adaptability future-proofs your investment in Lexmark technology.

### Solutions to solve business problems

**Forms and Favourites:** Eliminate waste and inaccuracy associated with preprinted forms and other documents by locating and selecting them from network storage locations or content management applications right from the printer's touch screen. With the Forms and Favourites solution, you can print Microsoft®Office documents directly from the device, as well as PDF, XPS, JPG, PRN, TIFF and other file formats—useful when you're on the road or don't have a typical office computer to print from.

**Eco-Settings:** Print responsibly, save money and reduce waste by controlling energy usage as well as paper and toner consumption.

**Display Customisation:** Display a customised, scrolling slideshow on the colour touch screen to communicate important messages to users while the printer is in sleep mode.



Forms and Favourites



Eco-Settings



Display Customisation

### Serious output, minimal downtime

The CS725 series is engineered with long-life consumables so you can print with minimal downtime and get more work done.

**Toner for the long haul:** Available High Yield toner cartridges produce up to 20,000 black and 12,000 colour pages. By reducing the number of times toner runs out, the output keeps going even in high-usage environments.

**Long-life components:** Constantly replacing components creates unnecessary waste and carbon emissions and hurts productivity as the printer stops and print jobs back up. The CS725 Series' long-life components minimise downtime with imaging components that can last up to 150,000 pages, depending on usage. In fact, the photoconductor unit drums are covered with an ultra-durable coating that can produce print quality as good at page 150,000 as it does on page one. Plus, an advanced auto colour retract feature actually pulls colour printing components away during monochrome printing to prevent premature wear. And with the option to continue printing colour pages in black if any of the colour cartridges run out, the CS725 lets you choose to keep your print jobs moving.

**Quality in Unison:** Unison™ Toner is the result of advanced toner science—powerful enough to deliver consistently outstanding image quality with rich, vibrant colour and precise details, plus long-life system reliability and amazing sustainability. Documents printed with Unison Toner look great from the first page to the last because of its uniquely engineered formulation. Even when the cartridge is low, there's no fading and no need to shake the cartridge, and you won't waste money by replacing a cartridge that still has toner in it.

Unison Toner's unique low-friction qualities increase toner flow and contribute to its ability to transfer efficiently to the page. Unison Toner reduces internal wear on long-life components and protects the print system. This delivers long-term reliability and ultimately saves time, money and the environment.

Unison Toner is uniquely tuned to the CS725 Series' print system for optimal performance.

### Security and more

**Advanced security features:** Lexmark CS725 Series' security features encompass device management, hardening and operation.

**Device management:** A combination of administrative access and passwords, HTTPS, SNMPv3, IPsec and 802.1x support lets you remotely monitor, manage, authorise, and authenticate who and what gets access to the network.

**Device hardening:** Built-in tools include port filtering and TCP connection filtering to restrict which connections are active from what sources. Encryption and wiping of the optional hard disc protect sensitive print job data. Digitally signed firmware updates can prevent hackers from uploading compromised software to the printer.

**Device operation:** You get user authentication via PIN, passwords or badge reader, address book lookup via LDAP over SSL (Secure Socket Layer) to provide a secure connection between the printer and the network, and device operator panel lockouts to protect the device settings.

### Lexmark Managed Print Services (MPS)

Lexmark Managed Print Services (MPS) takes a holistic approach to improving the enterprise print architecture. Lexmark aligns devices with the business mission and takes care of their day-to-day management with proactive and predictive service to ensure optimal uptime. Once in place, the managed environment becomes a conduit to unify print and digital information for streamlined processes. Customers benefit with fewer devices, fewer pages, lower cost and improved knowledge worker productivity.



### Environmental features

**Advanced toner:** Lexmark's exclusive Unison Toner makes energy savings a reality, using less energy than Lexmark's previous toners by printing at a lower temperature. And through LCCP, the Lexmark Cartridge Collection Programme, Lexmark offers a free and easy way for you to return your empty cartridges for sustainable recycling or remanufacturing.

**Power saving modes:** Sleep mode power usage of less than 3 watts saves money and energy between print jobs. When the device is not in use, it goes to sleep and wakes for incoming print jobs. In addition, it can be powered on or off from its control panel or a user-defined schedule.

**Paper and toner savings:** Standard duplex printing prints on both sides of paper by default. Plus, the unique ColourSaver feature prints images at a lighter shade by default, while leaving text dark and readable, saving toner and money.

**Recycled paper compatibility:** To ensure that you can minimise the impact of the paper you use, the Lexmark CS725 Series has been fully tested with a range of recycled papers, up to 100% recycled.

**Post-consumer recycled content:** The CS725 Series makes a measurable impact on raw material consumption by containing up to 50% post-consumer recycled plastic content.

**Environmental certifications:** Lexmark products meet globally recognised environmental standards:

- ▶ ENERGY STAR®
- ▶ Blue Angel
- ▶ EPEAT®

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### Lexmark Sustainability

For Lexmark, commitment to the environment isn't a marketing tagline, it's a core value backed up by real action and results. We are forwards thinking, innovative, and driven to sustain a healthy planet for generations to come. For our customers and partners we bring this passion, our leading technology and a deep understanding of industry-specific business processes to continuously improve their efficiency as well as our own.

For more information on Lexmark's sustainability initiatives, visit [csr.lexmark.com](https://csr.lexmark.com)

<sup>†</sup>ENERGY STAR V2.0 for Imaging Equipment (EU RoHS and Section 4.3.1.1 of IEEE 1680.2-2).





